



Sheika Daley **Makeup Artist**

Sheika Daley | Make-up Artist | www.officialsheiks.com | Facebook: @Sheika C Daley | Instagram: @OfficialSheiks | Twitter @OfficialSheiks | Booking Inquiries email Roderick@SixLA | 954.648.6003

SHEIKA DALEY

Through an ingenious approach to artistry unparalleled to most, Sheika Daley is one of the most sought after make-up artist in the entertainment industry. As a little girl Sheika has always had her hands on a paintbrush. A true lover of art and beauty, she has passionately and creatively shaped the images of many celebrities we see today. Introduced to the industry right out of high school, Sheika worked as a beauty consultant for a well-known cosmetic line while attending college, during which time her love for the industry grew.

With a steadily growing clientele, including Nicki Minaj, Zendaya, Serena Williams, Kelly Rowland, Iman, Brandy, Monica, LaLa Anthony, China-Ann McClain, Trina, Kanye West, Ciara and Eva Longoria, this Jamaican native has had her work grace the cover of publications such as Vogue, Cosmopolitan, New York Times, Latina, Essence, Ebony, Vibe, and Upscale to name a few.

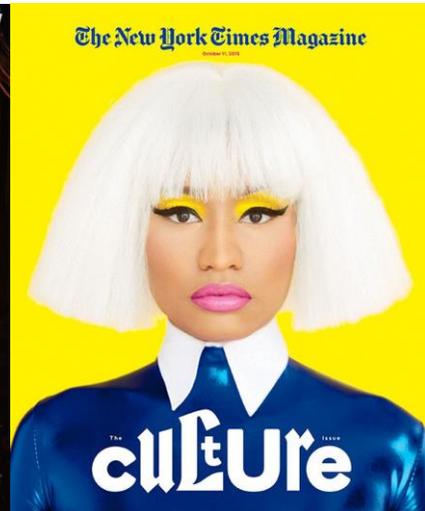
Her “Make it Work” motto, hard work ethic and humble spirit allows for Sheika to continue to make a mark in this industry. Her drive to expand and grow as an artist has transcended Sheika from that little girl with a paint brush to a well-respected and admired Make-up Artist.

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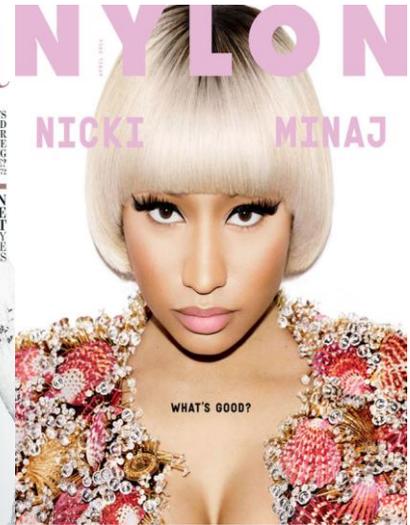
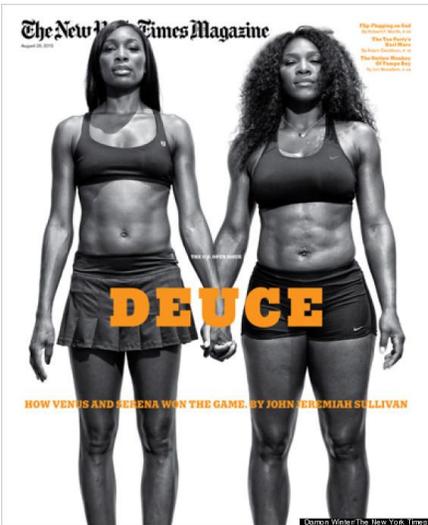
Editorial



*This is only a very small sample of Sheika Daley's work. Please go to www.officialsheiks.com for more of Sheika Daley's work.

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Exclusive Interview with Celebrity Make Up Artist Sheika Daley

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By Melanie Butler on June 1, 2014

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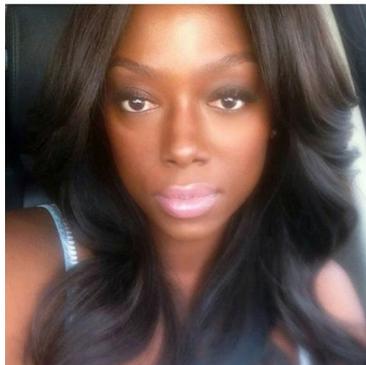
Who is Sheika Daley?

Born and raised in Kingston, Jamaica, Sheika Daley has brought together the works of a palette, brush and imagination to create and transform the image of many celebrity figures into that fresh and young look.

She is one of many high demand make-up artists in the entertainment industry that have passionately and creatively shaped the images of many celebrities we see today. Her clientele includes Sam Moore, Trina, Serena Williams, Kelly Rowland, LaLa Vesquez-Anthony, Brandy Norwood, Monica Arnold-Brown, China Ann McClain, Jelicy I. Iash, Kim Kardashian, T.J. Kanye West, Fred Hammond, Supermodel Iman and many more. Her attention to details has created many looks that we have seen on the red carpet, television appearances, music videos, ad campaigns and cover magazines. Sheika remains relevant and in high demand due to her motto, "I will make it happen." Additionally, her artistic eyes help to capture those special moments that her humble spirit and willingness to help her clients attributes to a true professional environment. Sheika is now sharing her craft with other up and coming make up artists with her Master Beauty Series, visit www.masterbeautyseries.com to find out when she will be in your area.

Catch our Exclusive Interview with Sheika right here:

<http://wmdsfmag.com/exclusive-interview-with-celebrity-make-up-artist-sheika-daley/>



Legacy Url

[content/sheika-daley-0](http://www.essence.com/content/sheika-daley)

Image Dek for Gallery

You may not know her face, but you've definitely seen her brush strokes; on the faces of Kelly Rowland and LaLa Anthony, just to name a few. Sheika Daley has a client list as long as her beauty knowledge is vast. As an artist to the stars, she believes her work is also about motivation and has been quoted saying, "When we're working with clients it's not silent. There's an energy and a vibe involved in order for them to feel their best when they hit the red carpet. It happens before the brush hits their face. It's about getting their mind right."

We hear you, Sheika! Inner beauty always shines through.

<http://www.essence.com/content/sheika-daley>

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Kelly Rowland (EDWARD BERTHELOT VIA GETTY IMAGES)

article by Taryn Finley via huffingtonpost.com

Kelly Rowland's new makeup line will cater to women with darker complexions. Makeup options can be scarce for those blessed with a bit more melanin than others. Luckily, Kelly Rowland has a solution for the dark brown beauties out there.

The Grammy award-winning artist announced to *Essence* on Monday that she'll be launching a makeup line which specifically caters to women with darker complexions.

"My makeup artist Sheika Daley and I are actually starting a makeup line we're making sure we make, well, we're starting off with lashes and then we're going to have it grow for all women," Rowland told. "But definitely making sure we have our chocolate girls covered. Gotta get the chocolate girls in there! We have to have that, you know. I think Iman has done a beautiful makeup line and I want to do it too!"

<https://goodblacknews.org/tag/sheika-daley/>

InStyle FASHION CELEBRITY BEAUTY HAIR CULTURE IN THE MAG HOW-TO



ARL OHSOON/GETTY IMAGES

MARCH 24, 2016 @ 1:00 PM
BY: MARILYN RE MYCHASKIW

Looks like Kelly Rowland is about to 'cater 2 you' in terms of your beauty routine. Next to her stellar vocals, we've always admired the star for her impeccable makeup, so her decision to launch her own line of products makes perfect sense. "My makeup artist, Sheika Daley, and I are actually starting a makeup line and we're making sure we make, well—we're starting off with lashes and then we're going to have it grow for all women," the star told *Essence* of America *essence* on Monday. "But we're definitely

is.bluekai.com...

<http://www.instyle.com/news/kelly-rowland-makeup-line>

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Contact

To view more of Sheika Daley's work, please go to her webpage
www.OfficialSheiks.com or <http://www.sixk.la/artist/tags/celebrity/sheika-daley/make-up/>

**For bookings or interviews, please email: Roderick at Roderick@SixLA or call
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